



STOP. LISTEN. CARE.

Be part of the solution. Show you care in five minutes or less.

- Take just a moment to visit with your senior customers.
- Offer brochures on financial and physical abuse.
- If you have a group of elderly customers who socialize, ask someone in the group to check in on the customer you're worried about.
- Give your customers a copy of the enclosed information card. Empower them to connect with other resources.
- Invite a professional to talk to your staff about senior isolation and neglect. Call 916.447.7063 ext. 308.

Take advantage of our poster, information card, and other materials.

The "Stop. Listen. Care." project has created these materials just for businesses like yours. Print out as many copies as you like by going to www.stopliscare.org and clicking on the item you desire. This is a great way to provide valuable customer service while looking out for those that have supported you.

When in doubt, make the call.

It's easy to second-guess your concerns about a customer. When in doubt, however, we ask that you err on the side of caution; don't hesitate to call **211 Sacramento (211 or 916.498.1000)** for the resources you need to help your customer. If you suspect neglect, isolation or financial abuse, call **Sacramento County Adult Protective Services (916.874.9377)** right away. Not only is your call an act of kindness, it is completely confidential and always welcome.



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