

FIRST 5 SACRAMENTO COMMISSION
HSCC Update
October 2020

HIGHLIGHTS OF UPCOMING COMMISSION MEETING – Nov 2, 2020

- Public Hearing on First 5 Annual Report for FY 19/20
- Appoint 2021 Vice Chair
- Presentation & Discussion: First 5's role in racial equity, diversity and inclusion

GENERAL UPDATES

Strategic Plan and Requests for Proposals

This is a busy time in the office, as we develop and release twelve unique Requests for Proposals (RFPs) totaling over \$40 million in funding. All RFPs will be out in the community by early October to ensure interested agencies have adequate time to respond before the holidays. In total, over \$40 million in contract awards will be brought to the Commission for approval beginning in February 2021. As the RFPs roll out, staff will pull together review panels to score and make recommendations for proposals submitted in each of the priority areas below:

- Preventing African American Child Deaths (3 RFPs)
- Strengthening Families/Decreasing Child Abuse and Trauma (3 RFPs)
- Improving School Readiness (1 RFA, 1 RFP)
- Building Quality Child Care Settings (1 RFP)
- Supporting Breastfeeding (1 RFP)
- Evaluation Consultant (1 RFP)
- Data Management Firm (1 RFP)

CENSUS Update

The deadline to complete the 2020 Census is unclear as of the writing of this update, but will occur sometime in October. Despite the challenges with COVID, some of the First 5 funded trusted messengers were still able to do outreach in their hard to reach communities including: creating a video in Hmong, relational texting and setting up a table at the pear packinghouse in the River Delta. As of last week, the Sacramento County Self-Response Rate was 74%. The Self-Response rate in 2010 for Sacramento was only 70%, so we are doing better this time. First 5 continues to push Census messages out through our social media platforms.

Health Systems Outreach

In our ongoing efforts to improve the systems that support children and families, First 5 recently convened meetings with several of the County's health systems/health plans. The goals of the discussions are two-fold. First, we want to share the health equity work conducted with our collective partners including Sierra Health Foundation (Black Child Legacy Campaign), Sacramento County Public Health (Black Infant Health, Perinatal Equity Initiative, African American Perinatal Home Visiting Program), Her Health First (Black Mothers United), and many more. Secondly, we want to bring the systems into this work in whatever ways make sense, including membership on committees (e.g., BCLC Steering Committee, Perinatal Equity Advisory Committee, Maternal Mental Health Collaborative), co-funding for specific areas of interest, and to improve outcomes for African American pregnant women and infants cared for through the health systems and plans.

Child Abuse Prevention Cabinet

First 5 is working closely with the Sacramento County Department of Child, Family and Adult Services (DCFAS) to determine how best to prioritize child abuse prevention funding in the next fiscal year. Currently, both departments fund upwards of \$14 million per year on prevention efforts for children 0-17 years. We are discussing specific high risk populations within the general population and looking at age groups for certain prevention models. First 5 is leaning toward a primary focus on children birth to 3 years, but will ensure that there are services available for older children who don't qualify for other intensive services.

In combination with this work, our departments are also collaborating on the county's first ever Child Abuse Prevention Plan. This work, being led by DCFAS and the Child Abuse Prevention Center, continues with the goal of having the plan in place by December. This plan is based on child abuse/neglect deaths and near fatality data and is being developed with assistance from additional county departments including DHA, Probation, Public Health, and Behavioral Health, as well as Sierra Health Foundation, Kaiser, and the CA Office of Child Abuse Prevention.

First 5 E-News

In August, First 5 launched an e-newsletter as another communication vehicle to keep connected with contractors, community members and businesses. Topics will vary based on current trends and will feature a contractor's corner, a spotlight section, connection to resources and educational materials. The first edition focused primarily racial equity topics, while our second edition was mainly dedicated to information and resources for ACEs/trauma.

Department of Health Services

Report to Human Services Coordinating Council

October 2020

- Public Health “Stay at Home” Amended Order signed by County Health Officer on September 29, 2020, to reflect Sacramento’s move to the 2nd Tier (Red) Of the State’s Tier system – Information at <https://www.saccounty.net/COVID-19/Pages/default.aspx>
 - Continue to spend hundreds of hours addressing COVID-19 and multiple business re-opening requests
 - STEM EXPRESS turnaround time is now 18-48 hours and increased testing to ten community based sites
 - Contact tracing- 60 new contact tracers via Sierra Health Foundation
 - Navigator program - About 20 out of 24 navigators are trained and in the field
 - Data dashboard—Cal CDPH has instituted new four color scheme based on spread of COVID and % positive tests and cases per 100k. If we stay two more weeks, we are eligible to have schools go back to in-school learning.
 - First 30 elementary waivers granted
 - Launching TURN SACRAMENTO COUNTY ORANGE BY HALLOWEEN campaign; focusing on getting everyone to follow three evidence-based activities for five weeks to turn Sacramento County tier from red to orange by end of October. This would allow all schools to reopen and businesses to significantly open. It also allows for our contact tracers to get to all cases.
 - Enforcement strategy to incentivize bad actors to follow Health Orders launched 8/7: Education, followed by warning letter from code enforcement, followed by closure
 - Encampment strategy being revised
- MEDI-CAL LOCAL REFORM—We will go for County Ordinance – DHCS very supportive
- Integrated Care Campus – Switched effort to buy motels
- Mental Health Initiative in the Schools—moving forward well; providers hired, ready to go when schools reopen; FQHC model has gotten statewide attention
- Working with Supervisor Serna on a joint city/county Methamphetamine conference in the spring
- State Department of Agriculture project to provide quarantine/isolation housing for migrant workers, et al – Working with Yolo and San Joaquin Counties

Peter Beilenson, MD, MPH

Human Services Coordinating Council

Report from the Public Health Advisory Board October 8, 2020

1. Public Health Online Informational Forum

Members of the Public Health Advisory Board (Paula Green and Steven Orkand) invited Dr. Beilenson to join an evening online question-and-answer webinar that dealt with the Public Health response to the COVID-19 pandemic. Advertising was placed in various social media sites frequented by people who expressed skepticism and/or anger at Public Health. About 200 computers connected to the first webinar. Steve Orkand moderated and posed the questions that were received real time in the Question & Answer space. Dr. Kasirye, the Public Health Officer, joined the discussion. The evening was successful, and Public Health has committed to continue with these Q & A sessions every two weeks. The second session was held on October 1. There were again a number of challenging questions, and Drs. Beilenson and Kasirye addressed them all.